

WHO/WHAT IS “Us TOO?”

Us TOO International, Inc. Headquarters for a Worldwide Network of Prostate Cancer Education and Support Groups

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Mission Statement

Founded in 1990 by five men who had been treated for prostate cancer, the organization derived its name from the notion that Us TOO might work for prostate cancer as well as the Y-ME name did for breast cancer. Us TOO International represents the needs of prostate cancer survivors, their families, friends and health care providers, serving our network of independent support group chapters and their members, our supporters, constituencies, patient communities and the health care / research communities. The mission of Us TOO International is to communicate timely, personalized, and reliable information enabling informed choices regarding detection and treatment of prostate cancer for survivors, their families and men at risk. Us TOO accomplishes this by providing the highest level of leadership and compassion through proactive education and publications, public awareness / outreach, and patient / family support networking programs as well as by taking proactive positions supporting more effective

screening, enhanced treatment options and increased funding for prostate cancer research.

Program Info

In addition to the 325 chapter support groups operating locally within the United States and in countries throughout the world, Us TOO's main prostate cancer patient programming and support services include: monthly newsletter, the HotSheet; monthly e-newsletter, Prostate Cancer NEWS You Can Use; toll free Patient HelpLine, 1-800-80-Us TOO (1-800-808-7866), Mon-Fri, 9am-5pm Central; 14 online topic-specific discussion communities called Prostate Pointers; comprehensive, educational web site that receives more than 5 million hits a year (www.ustoo.org), is one of the most visited prostate cancer informational Web sites available; free Resource Kit for Making Prostate Cancer Decisions for newly diagnosed or recurrent disease patients; education and support program for companions and families of prostate cancer patients entitled Circles of Love, including a Care Kit and Facilitators Discussion Guide; Us TOO University, a regional patient education symposium and volunteer training workshop program; Minority and Underserved Populations Outreach Program that, in four years, has trained more than 577 community facilitators in 19 states and the District of Columbia, and reached more than 129,865 men or their family members with a message of awareness and encouragement to take personal responsibility for their prostate health; John Moenck Memorial Resource Center, which includes books, periodicals, audio/video tapes, and other educational materials available free to chapter leaders, patients and spouses alike; Sneakers@Work Day, a workplace awareness and giving program held in September during Prostate Cancer Awareness Month; and a variety of educational publications and materials including DVDs, tapes, CD-ROMs, resource kits, books, pamphlets and prostate cancer blue ribbon awareness items. Special Patient Education Resources include: Pathways for New Prostate Cancer Patients; What Now?: Hope and Options When Experiencing a Rising PSA or When Prostate Cancer Is Not Responding to Treatment; What You Need to Know for Better Bone Health; The Prostate Cancer Playbook: Strategies for Building Teams, Optimizing Treatment and Living Well; and Spanish language brochures and DVDs.